

**Business of the Village Board
Village of Saranac Lake**

Bill #179-2025

Date: 12-8-2025

SUBJECT: Downtown Streetscape design guidelines

DEPT OF ORIGIN: Trustee Brunette

DATE SUBMITTED: 12-4-2025

SUMMARY STATEMENT

Resolution adopting the downtown streetscape design guidelines

MOVED BY: White SECONDED BY: Brunette

VOTE ON ROLL CALL:

MAYOR WILLIAMS yes

TRUSTEE RYAN yes

TRUSTEE WHITE yes

TRUSTEE SCOLLIN yes

TRUSTEE BRUNETTE yes

**RESOLUTION ADOPTING THE DOWNTOWN SARANAC LAKE
STREETSCAPE DESIGN GUIDELINES**

WHEREAS, the Franklin County Economic Development Corporation (FCEDC), in partnership with the Village of Saranac Lake, developed the *Downtown Saranac Lake Streetscape Design Guidelines* to establish a cohesive framework for streetscape materials, furnishings, lighting, signage, plantings, public art, wayfinding, and pedestrian amenities within the Downtown boundary; and

WHEREAS, the Downtown streetscape currently contains furnishings and materials that are varied and inconsistent, and a unified theme is desired to strengthen downtown identity, improve pedestrian comfort, and support long-term capital planning; and

WHEREAS, the Guidelines align with adopted Village plans and studies—including the DRI Strategic Investment Plan, Local Waterfront Revitalization Program, Arts & Culture Master Plan, Park Vision Plan, Trail Master Plan, and Community Forest Management Plan—and provide material standards, specifications, and best practices to support safe, accessible, and vibrant public spaces; and

WHEREAS, the Guidelines provide a clear, consistent reference for future streetscape upgrades, capital projects, grant applications, and maintenance planning; and

NOW, THEREFORE, BE IT RESOLVED, that the Village Board of Trustees hereby adopts the Downtown Saranac Lake Streetscape Design Guidelines as the official reference document for Downtown streetscape materials, furnishings, design standards, and best practices within the downtown district; and

BE IT FURTHER RESOLVED, that Village departments, advisory boards, consultants, and project partners shall use the Guidelines when planning, designing, selecting, or installing streetscape elements—except where engineering, safety, or site constraints require an approved alternative; and

BE IT FURTHER RESOLVED, that the Village Manager, in coordination with the Downtown Advisory Board, shall periodically review the Guidelines and recommend updates as needed to reflect evolving materials, technologies, and community needs; and

BE IT FURTHER RESOLVED, that adoption of these Guidelines does not obligate the Village to immediate capital expenditures, but provides direction for future budgeting, grant seeking, and long-term investment in a cohesive and high-quality public realm.